



Traffic Safety Campaign

**RADM George Mayer, USN
Commander, Naval Safety Center
14 November 2006**



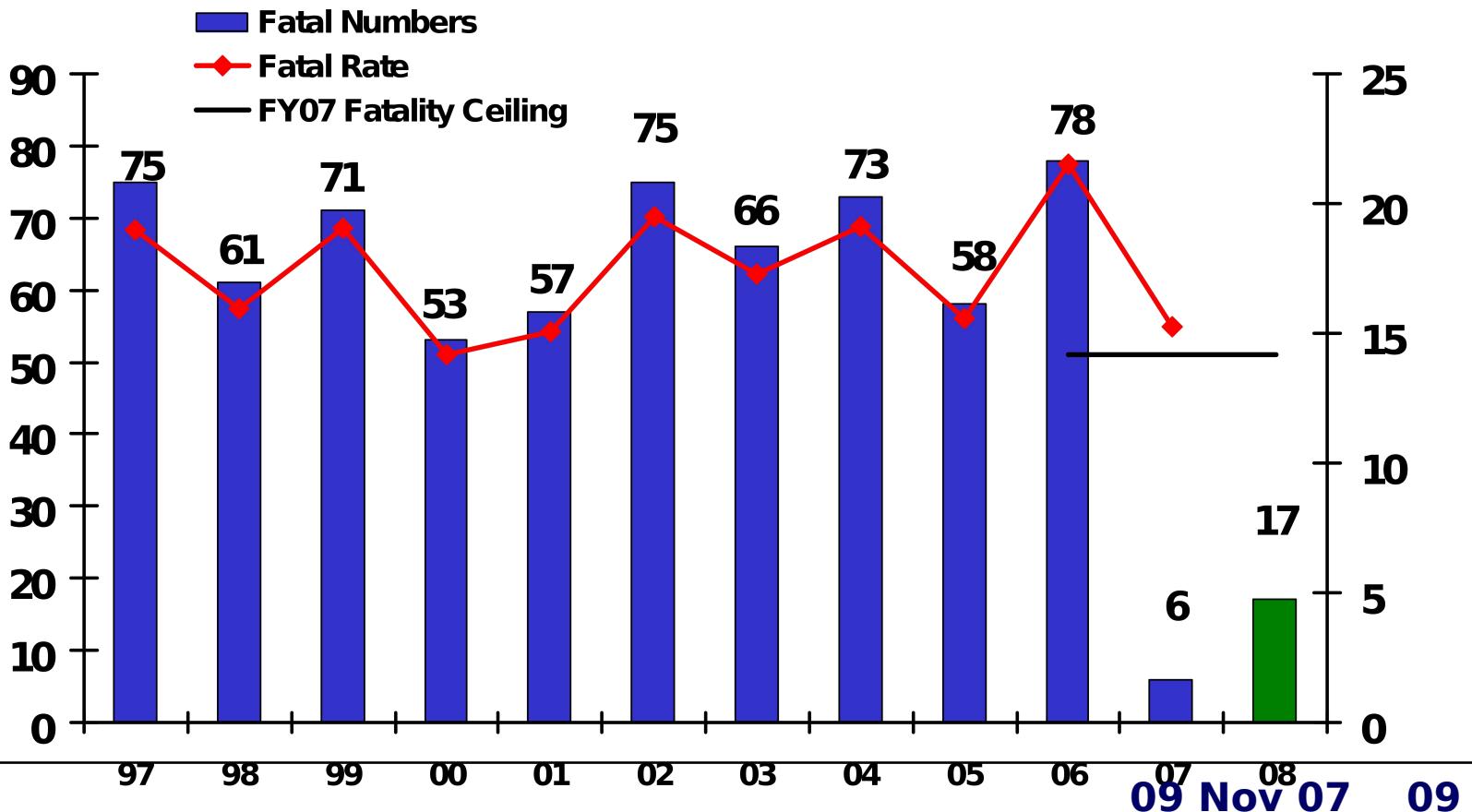
How Did Our Sailors and Marines Die?

A photograph showing the front-left side of a red car that has been involved in a collision. The front hood and headlight are damaged. In the background, several individuals in dark uniforms, likely military or emergency responders, are standing near the vehicle. One person is holding a clipboard. The scene is outdoors with trees in the background.

	214 <i>Died in FY04</i>	212 <i>Died in FY05</i>	241 <i>Died in FY06</i>
PMV	119 (56%)	105 (49%)	144 (60%)
Off-Duty Recreation	33 (15%)	29 (14%)	26 (11%)
Aviation	19(9%)	40	21 (9%)
Shore/Ground/MV	40 (19%)	32 (15%)	49 (20%)
Operational			
Surface			
Ships/Sub/Diving			



PMV Fatalities



Nov 06

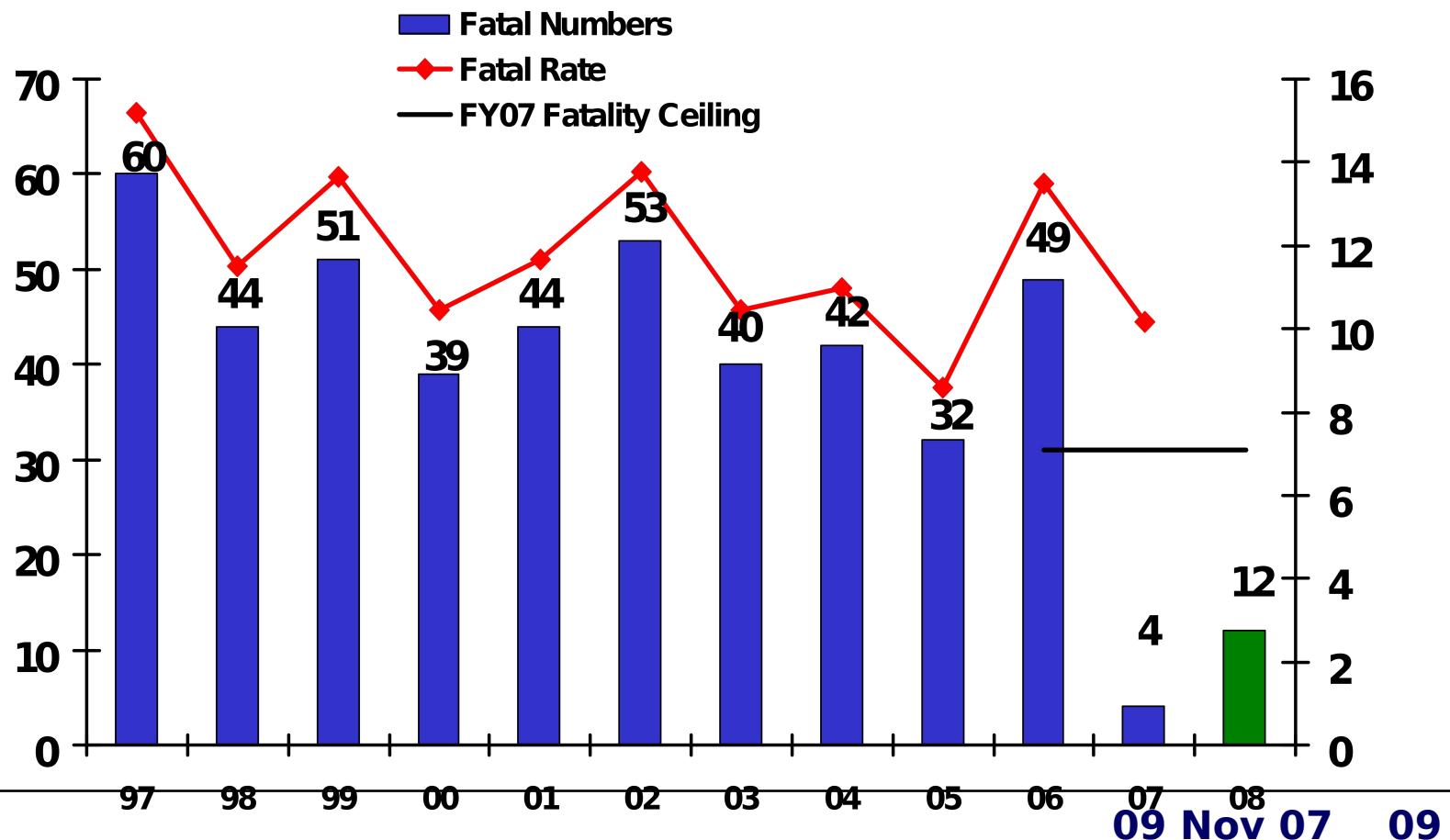
CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 6 / 15.26 13/
33.06

FY06 FATALITIES/FATALITY RATE: 78 / 21.49⁴

10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: 66.7 / 17.61



4-Wheel PMV Fatalities



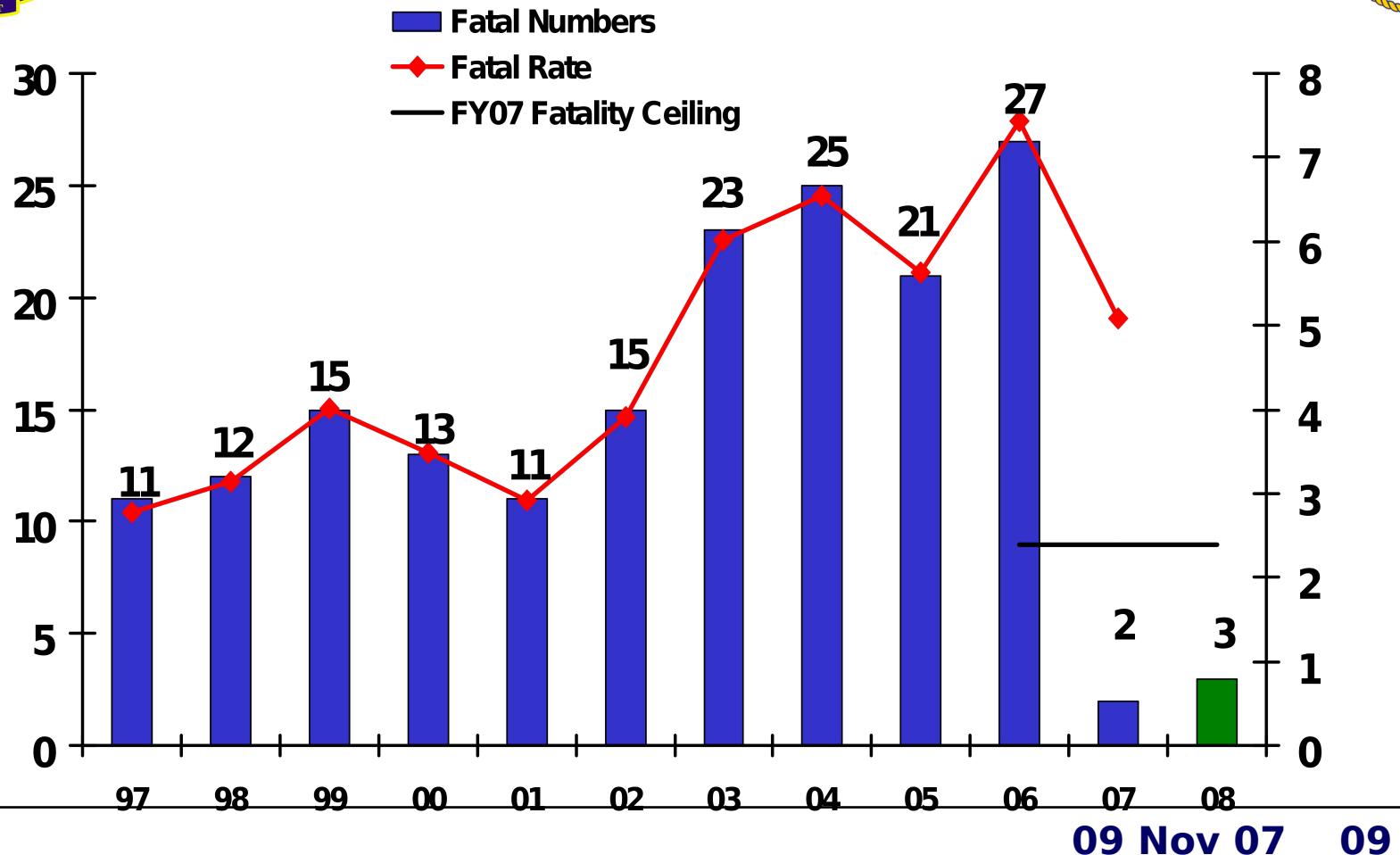
Nov 06

CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 4 / 10.17 8 / 20.35

FY06 FATALITIES/FATALITY RATE: 49 / 13.50 5



Motorcycle PMV Fatalities



Nov 06

CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 2 / 5.09
12.72 FY06

FATALITIES/FATALITY RATE: 27 / 7.44

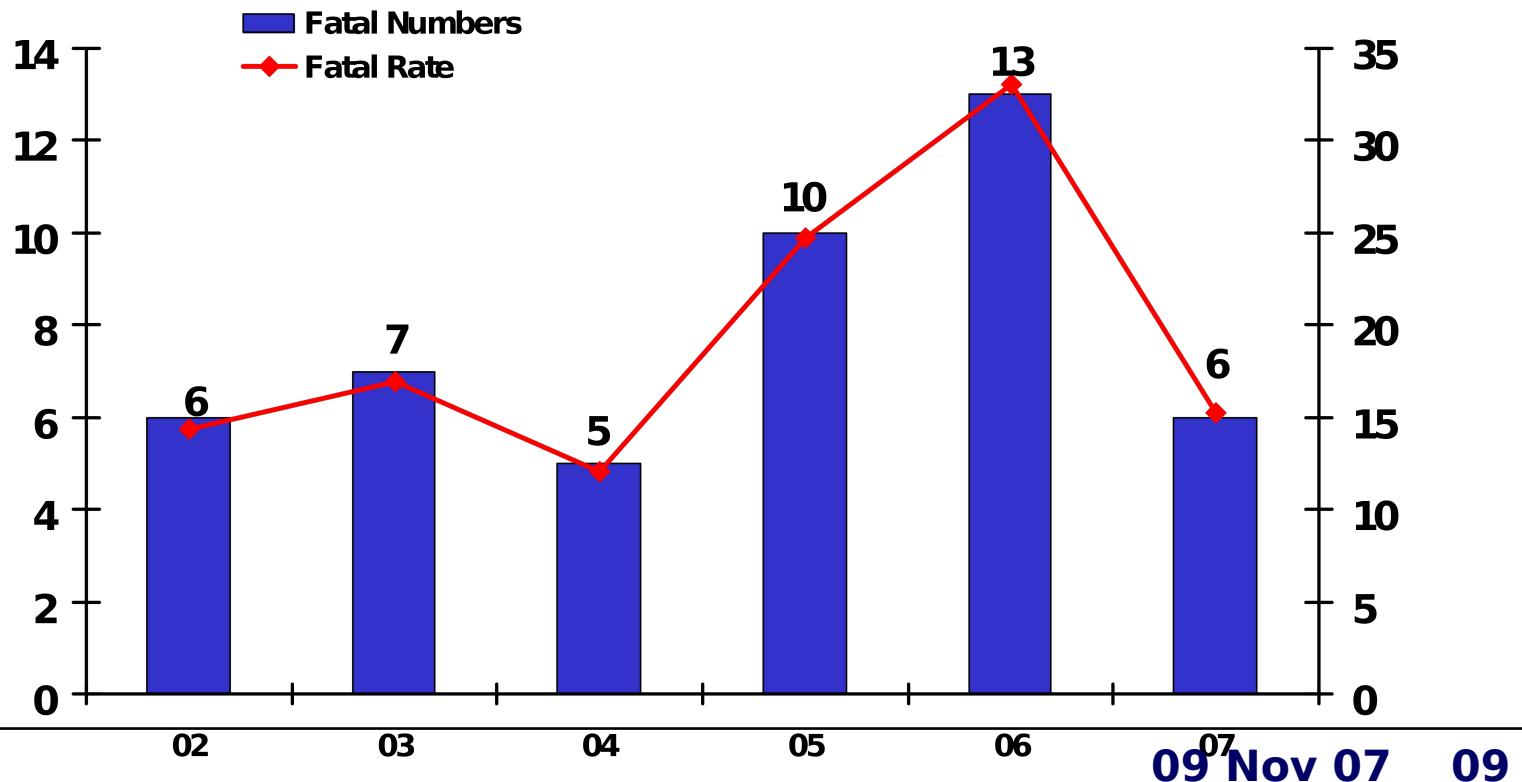
10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: 17.3 / 4.57

5 /

6



PMV Fatalities



Nov 06

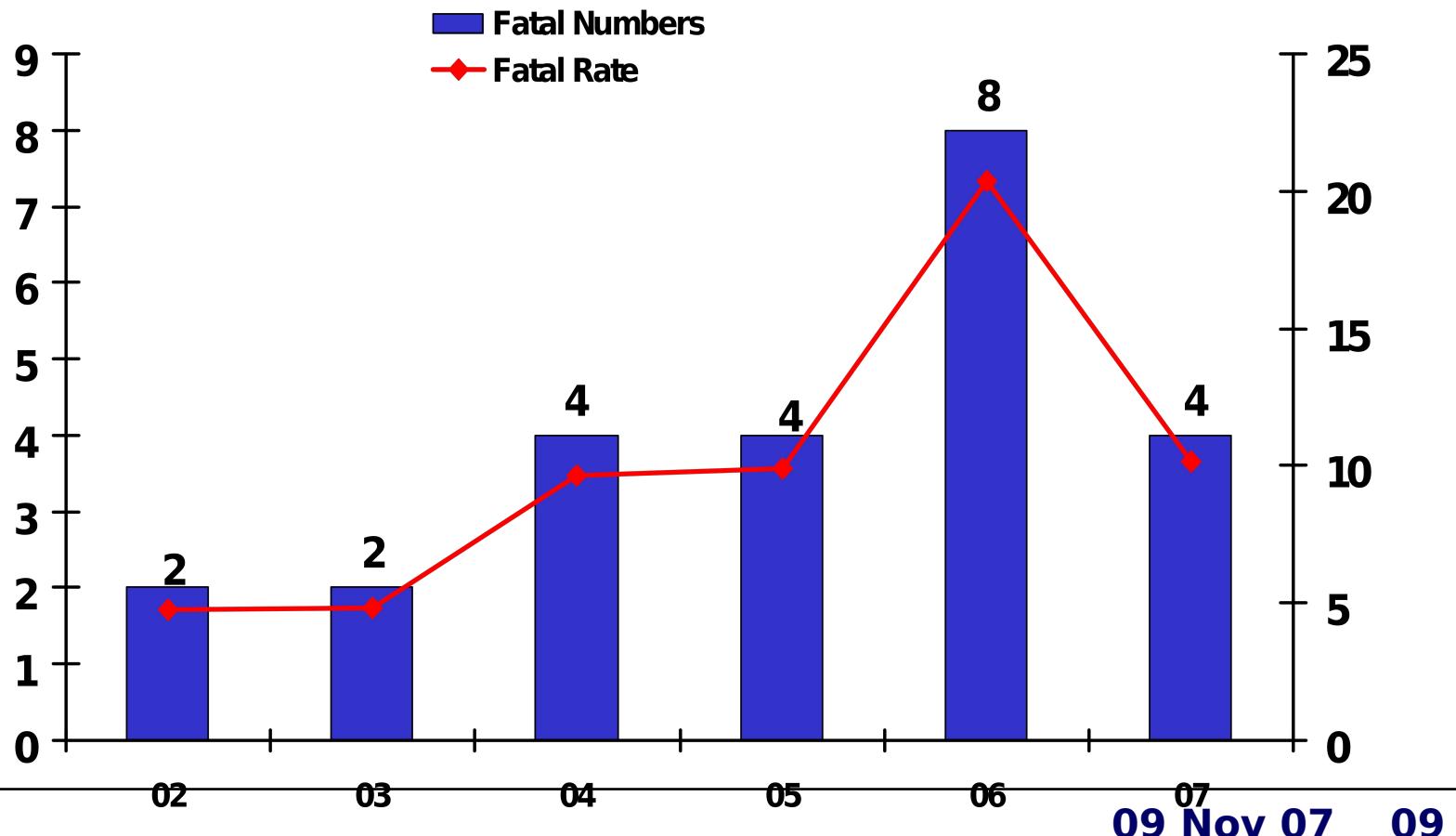
CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 6 / 15.26 13 / 33.06

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4-Wheel PMV Fatalities



Nov 06

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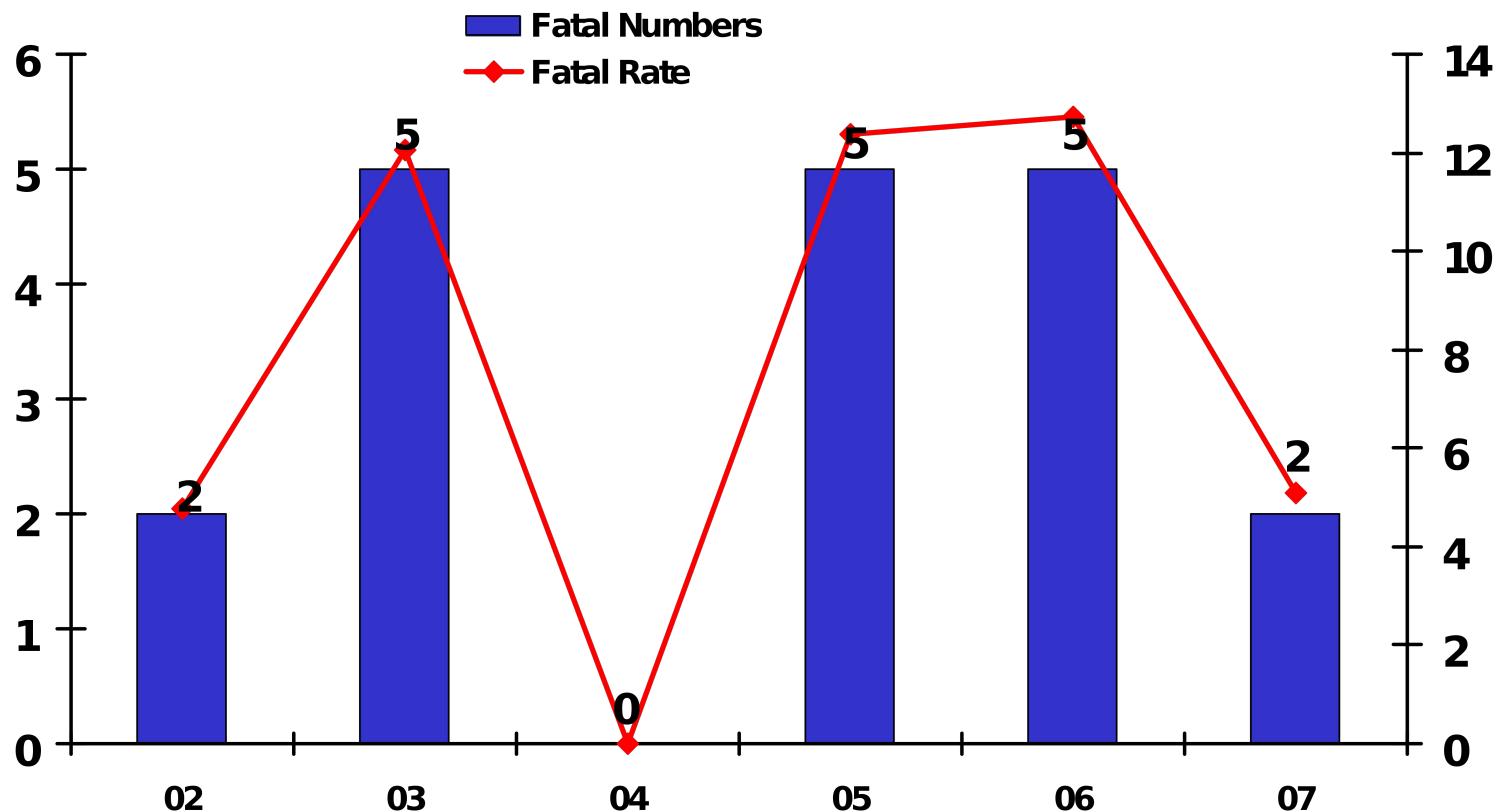
FY06 FATALITIES/FATALITY RATE: 49 / 13.50 9

Portsmouth Naval Medical Center Traffic Safety Campaign, 14 November 2006

10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: 45.4 / 11.99



Motorcycle PMV Fatalities



Nov 06

CLASS A FATALITIES/FATALITY RATE FY COMPARISON: $2 / 5.09$ $5 / 12.72$

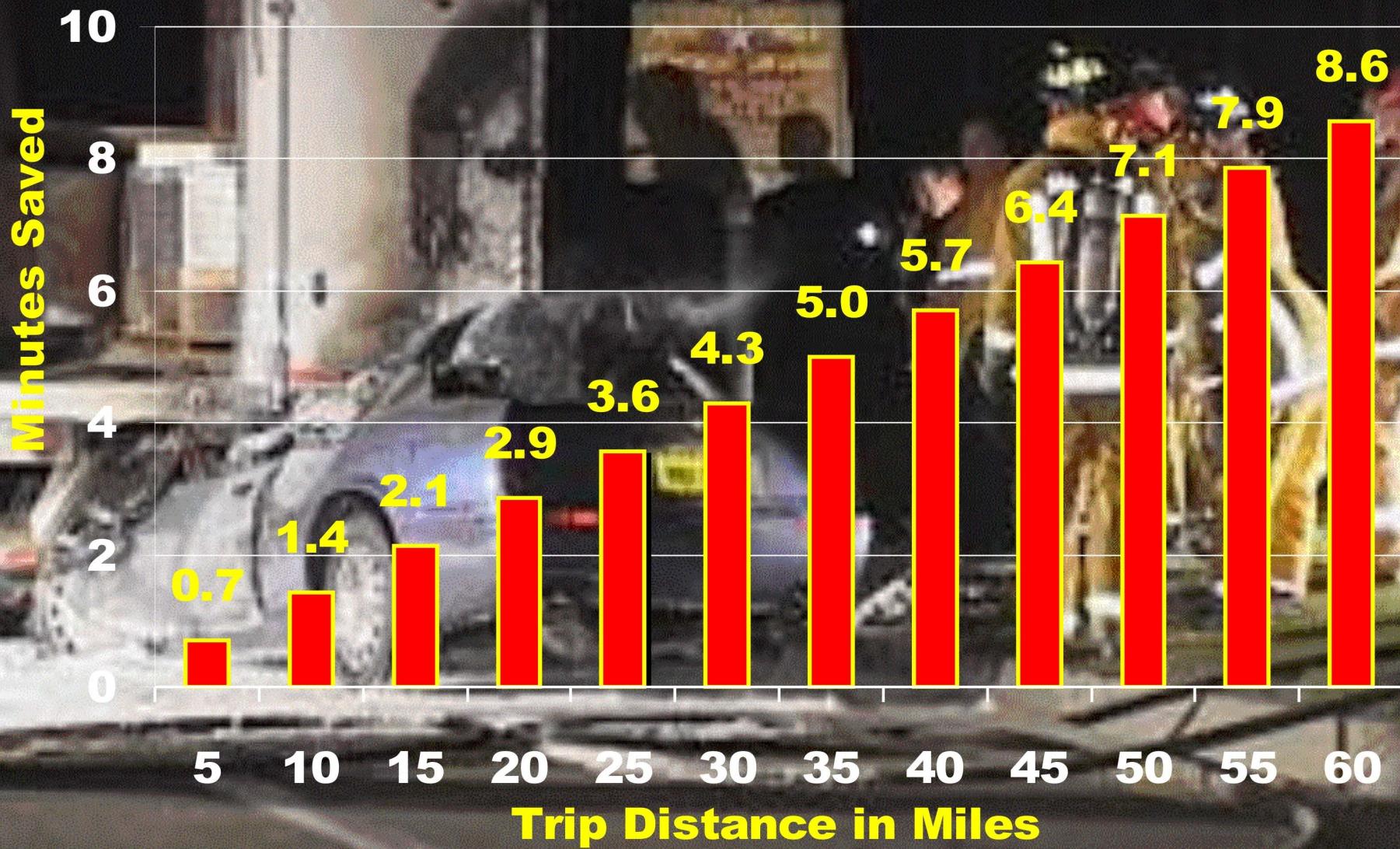
FATALITIES/FATALITY RATE: $27 / 7.44$

10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: $17.3 / 4.57$

09 Nov 07 09

10

Minutes Saved - 70 vs. 60 MPH





PMV Initiatives



- Mishap investigations
 - Root Cause Analysis
 - Endorsement Chain
- Driver Training
- Breathalyzers
- Motorcycle Clubs/Mentorship
- Enforcement
 - NAS Oceana
 - Traffic Courts



Keys to Success



- Danger Quotient
- Distractions
- Speed Control
- Aggressiveness
- Seat Belt Use
- No Alcohol